



2022 Beike Beijing Marathon Successfully Wraps Up, Celebrating the Spirit of Sports with Runners

November 21, 2022

Beijing, China, November 21, 2022 - KE Holdings Inc. ("Beike" or the "Company") (NYSE: BEKE; HKEX: 2423), a leading integrated online and offline platform for housing transactions and services, proudly sponsored the 2022 Beike Beijing Marathon held on November 6, with runners cheering the return of the long-awaited race after a two-year hiatus due to the COVID-19 pandemic.

Runners who participated in the marathon set off from Tiananmen Square and finished at the Olympic Park, one of the main venues of the 2008 Beijing Olympics and the 2022 Beijing Winter Olympics.

As the title sponsor of the preeminent race, Beike not only actively assisted the organizing committee in arranging the event but also provided various supplementary services for entrants. At supplement stations along the course, volunteers from Beike provided refueling services and cheered for competitors to help them challenge their limits and compete at a higher level.

The spirit of the Beijing Marathon – persevering to overcome limitations – closely aligns with Beike's dedication in pursuing excellence for long-term success rather than shortcuts for quick but transient benefits. Beike's fundamental philosophy is "doing the right thing even if it's difficult." This conviction will help create durable prosperity for the Company as it runs its "long-distance race" to promote joyful living.

Empowered by its new strategy of "One Body, Two Wings", the Company provides quality services to consumers in many aspects of "joyful living", from home transaction services to home renovation and furnishing, and rental services. Its decades of experience have prepared it well to explore, transform, and upgrade the thriving living sector and to create indispensable value for the industry.

